

## Divorce Marketing Group Acquires DivorcedMoms.com, the Leading Website for Single Mothers

*Divorce Marketing Group has acquired [www.DivorcedMoms.com](http://www.DivorcedMoms.com), the leading online community for separated, divorced, and single moms to connect, share experiences, express their thoughts and feelings, and find expert information and advice.*

TORONTO, ON (June 30, 2015) — [Divorce Marketing Group](#) is excited to announce that it has acquired one of the most popular divorce-related websites in North America, [www.DivorcedMoms.com](http://www.DivorcedMoms.com). DivorcedMoms addresses issues faced by nearly 23 million separated and divorced women daily; it currently receives an average of 2.5 million visitors and more than 5 million page-views annually, making it the leading community for separated, divorced, and single moms to connect, share experiences, express their thoughts and feelings, and find expert information and advice.



Powered by top divorce experts and bloggers, DivorcedMoms.com is designed for those facing the challenges of separation and divorce – from the first thoughts about divorce to rebuilding a post-divorce life for single moms and their children.

“DivorcedMoms.com is a perfect fit for Divorce Marketing Group, which has been publishing divorce-related magazines and websites for 19 years,” says Dan Couvrette, CEO of Divorce Marketing Group. “Its large blogging community adds a new dimension and value to the visitors we serve, and its expert advice extends our reach into the circle of divorce professionals we work with.”

Launched simultaneously in 1996, Divorce Marketing Group’s flagship magazine and website, *Divorce Magazine* and [DivorceMagazine.com](http://DivorceMagazine.com), both offer practical help and information: from child support to visitation, mediation to litigation, divorce recovery to dating after divorce. The online [Directory of Divorce Professionals](#) and geo-targeted FAQs helps separated individuals find local advice and resources.

“As an expert in the field of divorce for more than nine years, DivorcedMoms has allowed me to share my expertise and desire to help other women at a time when they may feel others have abandoned them,” says Cathy Meyer, Founding Editor of DivorcedMoms.com. “My excitement over the work I do at DivorcedMoms has grown stronger with our ‘marriage’ to Divorce Marketing Group. Working with

Divorce Marketing Group – which has a long history of creating successful divorce-related magazines and websites – means limitless opportunities for DivorcedMoms and a positive impact on the lives of single moms who need us most. DivorcedMoms has nowhere to go but up,” says Meyer.

DivorcedMoms.com’s Senior Editor, Stacey Freeman, agrees. “I first came to DivorcedMoms as a soon-to-be single mom trying to make sense of the legal, emotional, and day-to-day implications of a recent separation and impending divorce,” Freeman says. “I found a community of experts, as well as people who were dealing with their own divorce situations and sharing those experiences for the benefit and improvement of others.” Freeman adds that she’s excited to see what happens with the knowledge and experience the Divorce Marketing Group team brings to the table.

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[Divorce Marketing Group](#) is the only agency specializing in marketing family lawyers, divorce mediators, divorce financial analysts, business valuers, therapists, and other divorce professionals to separated and divorced individuals. With more than 75 years of combined experience serving this niche, the team at Divorce Marketing Group helps their clients reach their target market 100% of the time. In addition to *Divorce Magazine*, [www.DivorceMagazine.com](http://www.DivorceMagazine.com), and [DivorcedMoms.com](http://DivorcedMoms.com), Divorce Marketing Group also publishes *Family Lawyer Magazine* and [FamilyLawyerMagazine.com](http://FamilyLawyerMagazine.com), as well as a number of other related publications and websites.

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