

# Focus on your practice. Leave the marketing to us.

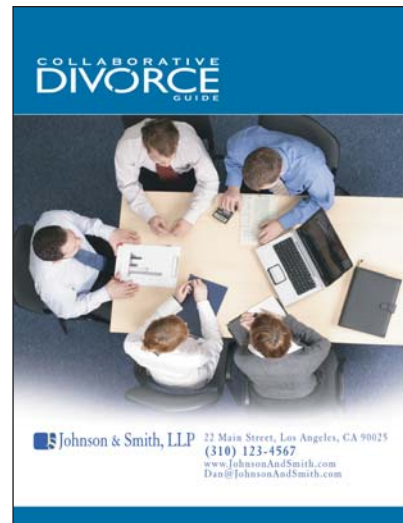
## Divorce Magazine



## DivorceMagazine.com



## Divorce Guides



Web Site Design & SEO



Video Production & Marketing



Electronic Newsletters



[www.DivorceMarketingGroup.com](http://www.DivorceMarketingGroup.com)

# Dedicated to Marketing Divorce Professionals.

**IF** you're like most of our clients, you're very busy doing what you're good at. But when it comes to marketing your services, you may not have the time or expertise to do the top-notch job your practice deserves. That's where Divorce Marketing Group comes in! When you let us create and implement your comprehensive marketing plan, you'll have more time to develop your practice and focus on your clients.

## We'll help you attract the right clients.

We know you want to reach a specific type of client. We'll present your firm properly and take extra care to tell your story, so you'll attract the type of clients you desire.

We'll develop a professional marketing plan based on your business objectives and put it into action so your firm will be seen, recognized and chosen by divorcing people. Use us as your one-stop marketing partner and you'll be freed up to focus on your clients.

## We work with single practitioners and large firms.

You can choose from our wide range of services and products to suit your needs and your budget. These are our products and services:

### 1. Divorce Magazine

The only magazine that targets divorcing people who need your expertise right now! Your firm's Profile or advertisement in Divorce Magazine powerfully informs prospective divorce clients about why they should use your services and remind other professionals to recommend you.

### 2. DivorceMagazine.com

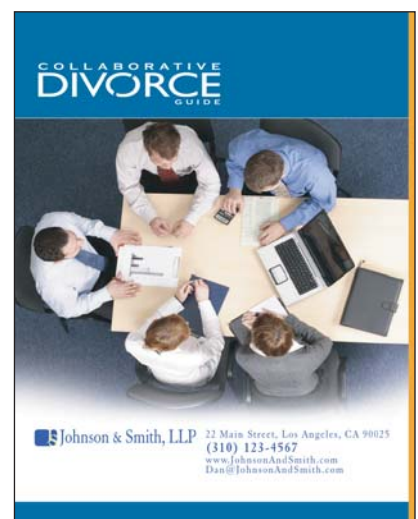
Reach divorcing people precisely when they need your services by featuring your practice on the Internet's best divorce-related web site with a listing, a full firm Profile, or articles and FAQs written by you.

### 3. Divorce Guide

This helpful 28-page guide is custom-published for you with your firm name and profile on the cover. Give it to prospective clients, clients, and professionals who can refer business to you, plus feature a PDF version on your web site. See a sample at [www.divorcemarketinggroup.com/products.htm](http://www.divorcemarketinggroup.com/products.htm).

### 4. Collaborative Divorce Guide

This helpful 28-page guide will help you grow your collaborative practice. It features articles that explain the benefits and process of Collaborative Divorce. We'll custom-publish it with your firm name and profile on the cover. See a sample at [www.divorcemarketinggroup.com/products.htm](http://www.divorcemarketinggroup.com/products.htm).



Visit our web site for tips and articles that will help you grow your practice.



## 5. Web Site Design

Our team will custom-design a quality web site that enhances your image and persuades potential clients to consider your services. See sample web sites we have designed at [www.divorcemarketinggroup.com/website.htm](http://www.divorcemarketinggroup.com/website.htm).

## 6. Web Site Optimization (SEO)

We offer a number of SEO services (text optimization, link building, search engine submissions, etc.) to improve your web site's ranking on search engines such as Google, Yahoo, MSN, etc.

## 7. Divorce eNewsletter

This monthly eNewsletter can be personalized or custom designed for your firm. Add it to your web site to enrich its content. Email it to clients and professionals who can refer business to you, just so you'll be top of mind. See a sample at [www.divorcemarketinggroup.com/products.htm](http://www.divorcemarketinggroup.com/products.htm).



## 8. Collaborative Divorce eNewsletter

This quarterly eNewsletter is a great tool to help you build your collaborative practice. Email it to clients and professionals who will refer business to you and feature it on your own web site. See a sample at [www.divorcemarketinggroup.com/products.htm](http://www.divorcemarketinggroup.com/products.htm).

## 9. Video Production and Marketing

There is nothing like seeing you in person. Our professional video team will present you at your best. We'll promote your videos on DivorceMagazine.com, Google.com, YouTube.com, Yahoo.com, and feature them on your own web site. See sample videos at [www.divorcemarketinggroup.com/portfolio-video.htm](http://www.divorcemarketinggroup.com/portfolio-video.htm).

## 10. Logo and firm brochure design

We'll custom design your firm logo, business card, letterhead and other marketing materials to promote your practice. We can also turn your web site into a firm brochure.

## 11. Marketing Consultation

We provide ongoing coaching and support and will work with you, your associates and support staff to ensure your firm maximizes the effectiveness of all your marketing efforts.



**Contact us for your free initial consultation.**

Call Dan Couvrette  
**(888) 217-9538 Ext. 24**  
[danc@DivorceMarketingGroup.com](mailto:danc@DivorceMarketingGroup.com)

# Our clients rave about us.



"Divorce Marketing Group has helped us grow our firm from 6 attorneys to 14 attorneys. They really understand the Family Law business and marketing. I have recommended Divorce Marketing Group to many of my colleagues."

*Steven Mindel, Family Lawyer,  
Feinberg Mindel Brandt & Klein, LLP  
– California*



"Divorce Magazine directly and indirectly accounts for 75% of the people who come to me. I have been a client for 8 years. When people Google me, they can easily find me on DivorceMagazine.com."

*Judith Holzman  
Family Lawyer/Mediator – Canada*



"We've been using Divorce Marketing Group... for 7 or 8 years. They are a perfect match for us, they've helped with the creation of our web site... promoting our web site on the internet, our marketing materials... and having us in their Divorce Magazine."

*Ken Nathens, Family Lawyer  
Nathens, Siegel, LLP – Canada*



"Brave Weber & Mack has been with Divorce Marketing Group for over 8 years. We find their marketing programs and assistance to be essential to how we get our message out and find clients. Their service has been extraordinary and very professional."

*Shawn Weber, Family Lawyer/Mediator  
Brave Weber & Mack – California*



"I've worked with Divorce Marketing Group for 5 years now. Their Divorce Magazine and DivorceMagazine.com are invaluable resources for my clients and consistently provide a source of new business. Their marketing consultation service has also proven to be effective year after year."

*Michelle May O'Neil  
Family Lawyer – Texas*



"Kudos to your firm! The care, patience, and input provided by this company are unparalleled. The results were immediate, and the return on investment exceeded expectation."

*David Klegerman  
Mediator – Canada*



"...after having my web site up for only 6 days, I received my first client. This really goes to show what can be done with a web site if it is designed by a marketing professional, like you...The brochure you have done for us mirrors our web site and ensures that we are consistent in communicating our services..."

*Roderick C. Moe  
CDFA, CPA, CrFa, CVA – Florida*



"As a client of Divorce Marketing Group, I take advantage of the opportunity to write articles and answers to frequently asked questions that are featured in Divorce Magazine and on DivorceMagazine.com. These articles give me added credibility and a way for others to understand my philosophy and approach to divorce."

*Mari Frank  
Family Lawyer/Mediator – California*



2255B Queen Street East, Suite 1179, Toronto, Ontario, M4E 1G3

[www.DivorceMarketingGroup.com](http://www.DivorceMarketingGroup.com)

Contact us for your free initial marketing consultation

**(888) 217-9538 Ext. 24**

[danc@DivorceMarketingGroup.com](mailto:danc@DivorceMarketingGroup.com)